

FIG. 1A

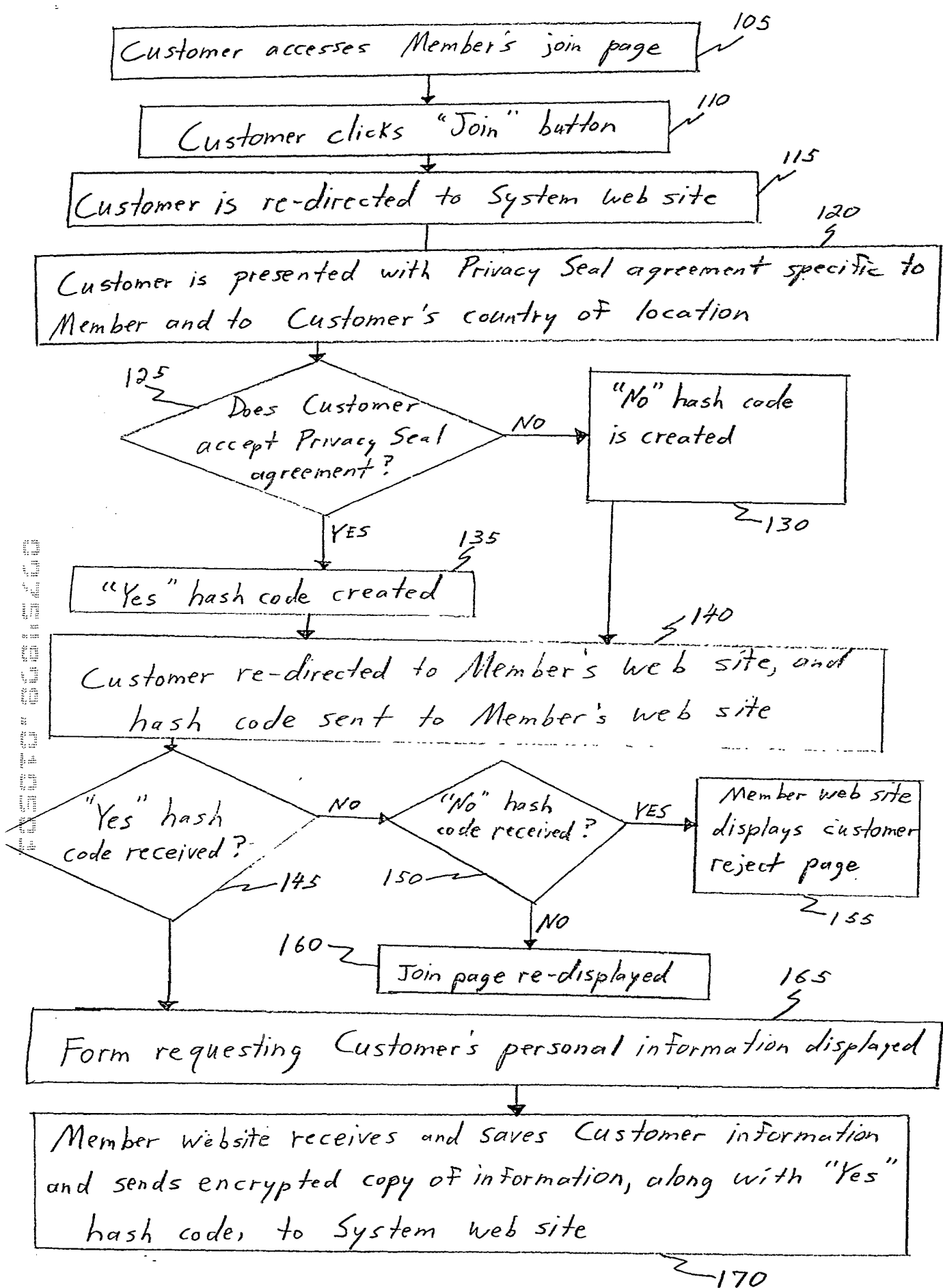
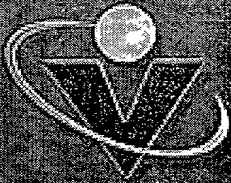


FIG. 1B



CBA Sports Supply

PRIVACY POLICY SUMMARY

TrustPage® powered by **PRIVACY COUNCIL**

PII Collection (Personally Identifiable Information)

Do we collect PII?

YES

Do we use cookies?

NO

Do we track behavior?

YES

Do we allow third party tracking?

NO

Do we obtain PII about you from others?

NO

Do we allow you to access or modify your PII?

YES

PII Usage

Do we sell PII?

NO

Do we use PII for internal promotions?

CHOICE

Do we share PII with anyone?

YES

[Full Privacy Policy](#)

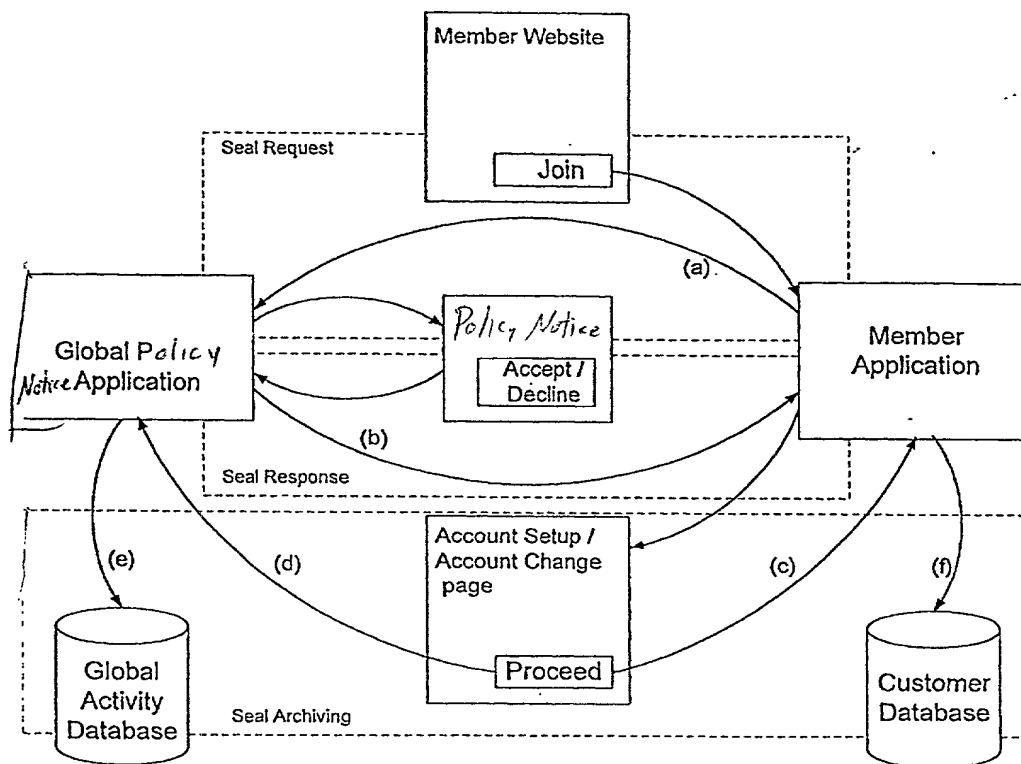
REVIEWED

PRINT

SAVE

[Learn more about TrustPage®](#)

FIG. 2



Seal Process Sequence & Content

Seal Request

- (a) Send: Member ID, Customer IP

Seal Response

- (b) Send Encrypted: Seal Key & Response

Seal Completion

- (c) Send: Seal Key, Customer Account Information
- (d) Send Encrypted: Seal Key, Customer First Name, Surname, All Customer Account information (as one field)

Seal Archiving

- (e) Record Index - Seal Key
- Query Index - Date, First Name, Surname, Member ID
- Enforcement Index - Expiry Date
- (f) Normal customer data + Seal Key

Seal Key Structure

Date & Time
Member ID
Customer IP
Privacy Policy ID
Insurance ID
Language ID
+ Check Digit

FIG. 3

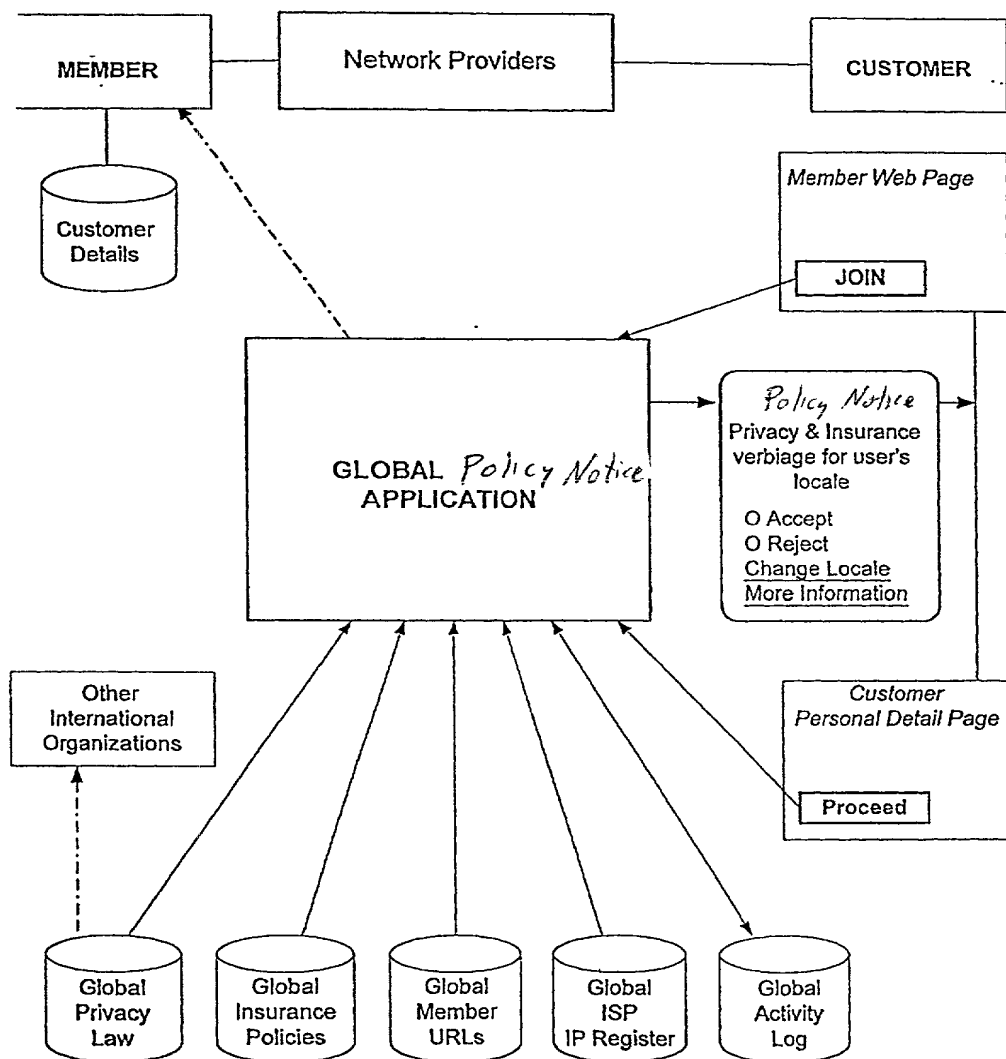


FIG. 4

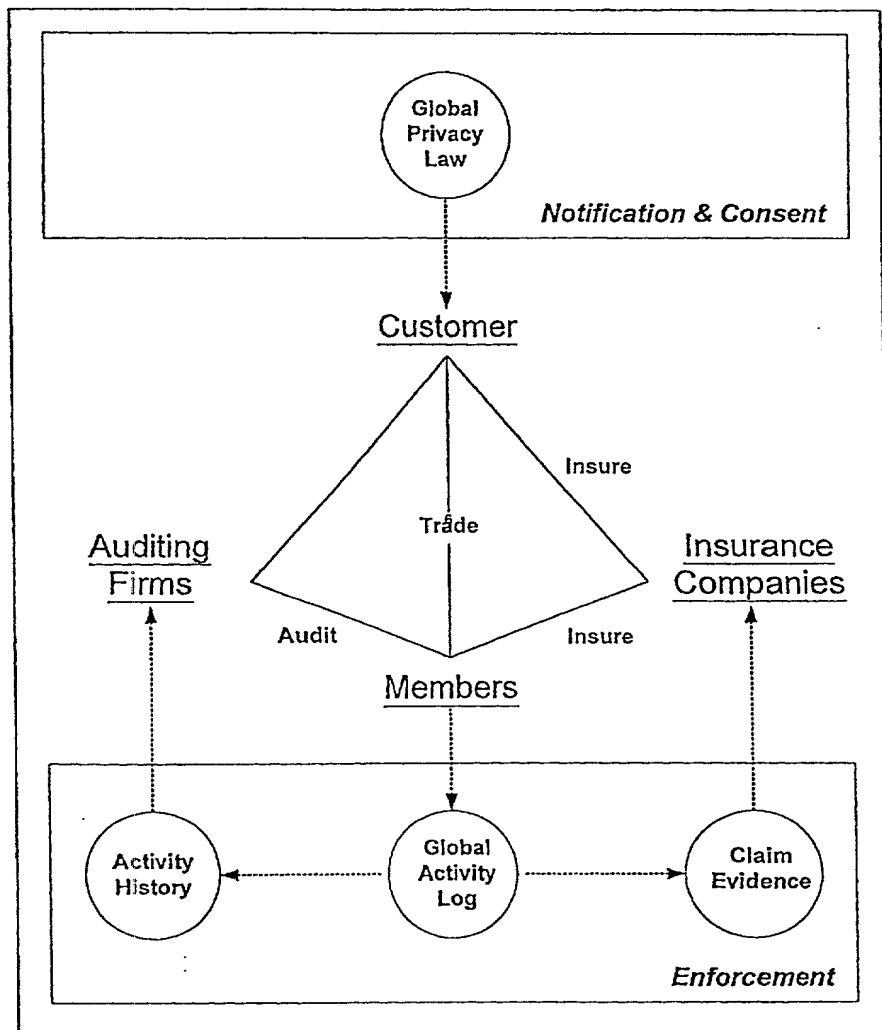


FIG. 5

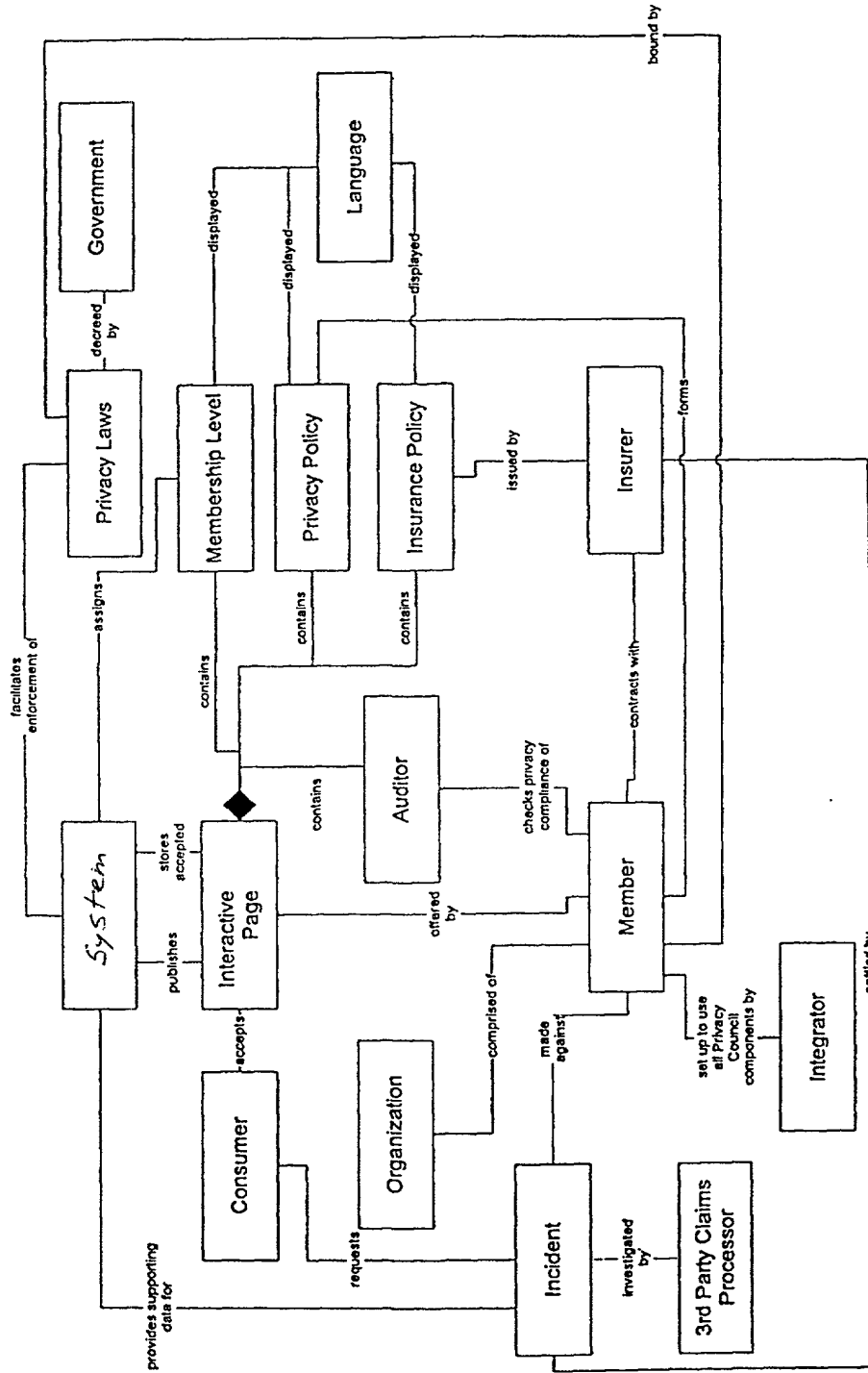


FIG. 6

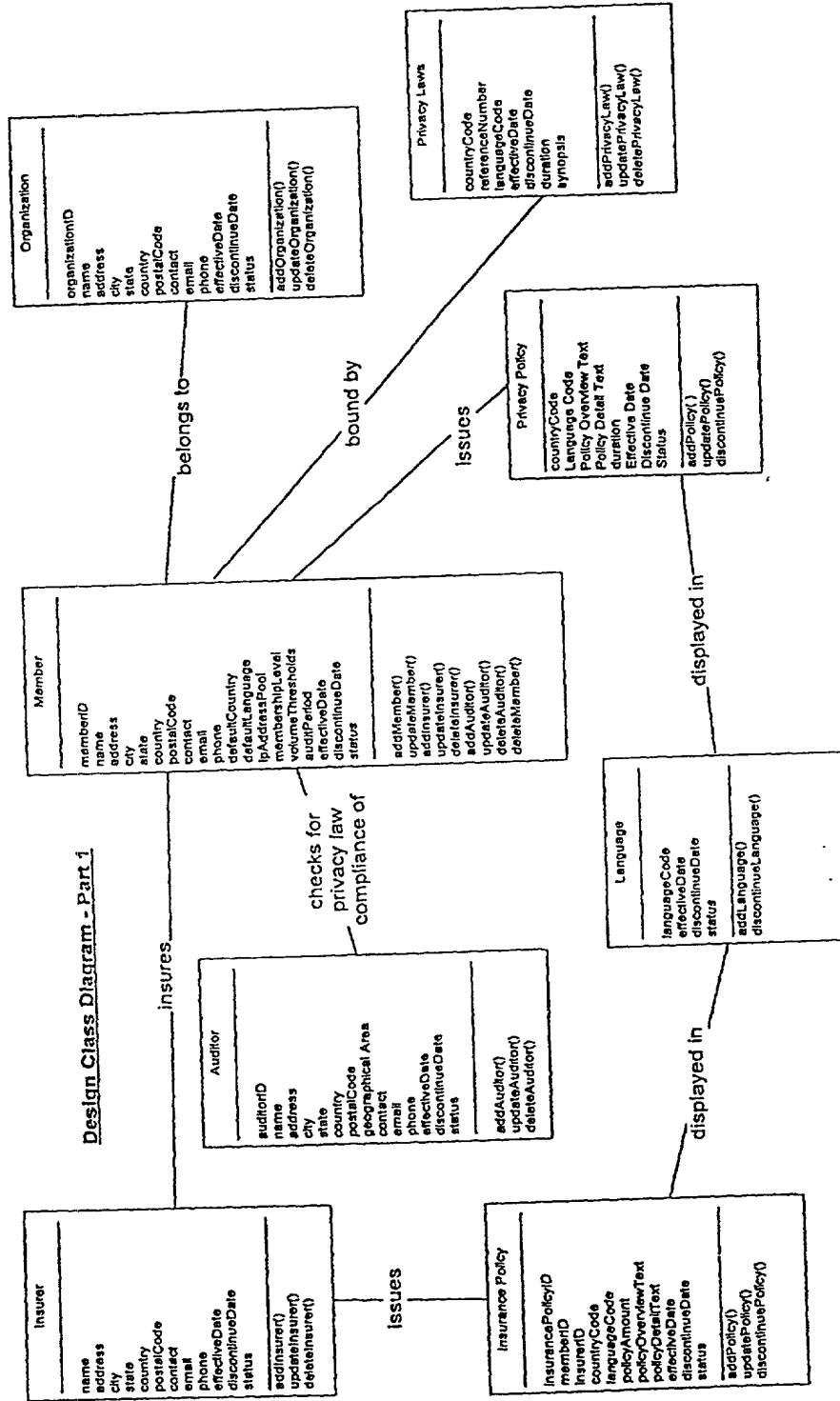
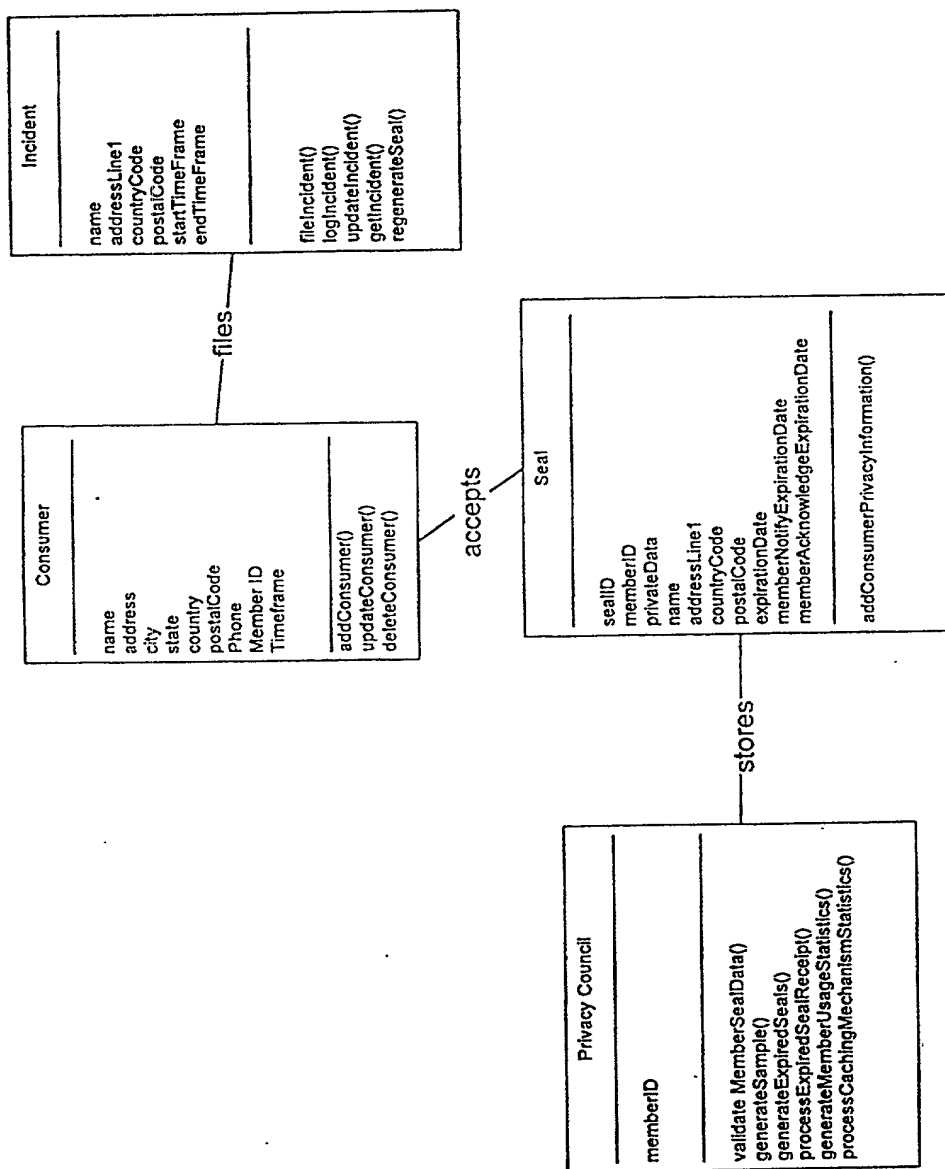


FIG. 7A



Plug-ins at Member Site

requestSealPage()
getPrivacyDetailSeal()
getInsuranceDetailSeal()
updateSealCountry()
updateSealViewLanguage()
requestSealID
generateChecksum()
encryptSealID()
declineSeal()

Batch Sample Code at Member Site

auditValidSealID()
auditUniqueSealID()
auditExpiryDate()
auditDecryptedSample()

FIG. 7C

Auditor

Auditor ID
Name
Address
City
State
Country
Postal Code
Contact
E-Mail Address
Phone
Effective Date
Discontinue Date
Status

Auditor Association

Member ID (FK)
Privacy Policy ID (FK)
Language ID (FK)
Effective Date
Discontinue Date

Audit Log

Auditor ID (FK)
Member ID (FK)
Audit Performed
Date

Layout

Layout ID
Layout Description

Layout Association

Layout ID (FK)
Member ID (FK)
Effective Date
Discontinue Date

Insurer

Insurer ID
Name
Address
City
State
Country
Postal Code
Contact
E-Mail Address
Phone
Effective Date
Discontinue Date
Status

Insurer Association

Insurer ID (FK)
Member ID (FK)
Effective Date
Discontinue Date

Insurance Products

Product ID
Product Name

Insurance Policy Association

Insurance Policy ID (FK)
Member ID (FK)
Language ID (FK)
Effective Date
Discontinue Date

Insurance Policy

Insurance Policy ID
Insurance Policy ID
Country Code (FK)
Language ID (FK)
Policy Amount
Policy Overview Text
Policy Detail Text
Effective Date
Discontinue Date
Status

Privacy Policy Association

Member ID (FK)
Privacy Policy ID (FK)
Language ID (FK)
Effective Date
Discontinue Date

Privacy Policy

Privacy Policy ID
Privacy Policy ID (FK)
Language ID (FK)
Policy Overview Text
Policy Detail Text
Duration
Effective Date
Discontinue Date
Status

Language Association

Member ID (FK)
Language ID (FK)
Effective Date
Discontinue Date

Language

Language ID
Country Code (FK)
Language Name
Effective Date
Discontinue Date
Status

Country

Country Code
Country Name

Membership Level Association

Member ID (FK)
Level ID (FK)
Country Code (FK)
Language ID (FK)
Effective Date
Discontinue Date

Membership Level

Level ID
Country Code (FK)
Language ID (FK)
Level Overview Text
Level Detail Text
Effective Date
Discontinue Date
Status

NY2-1155602.1

NY 1155602.1

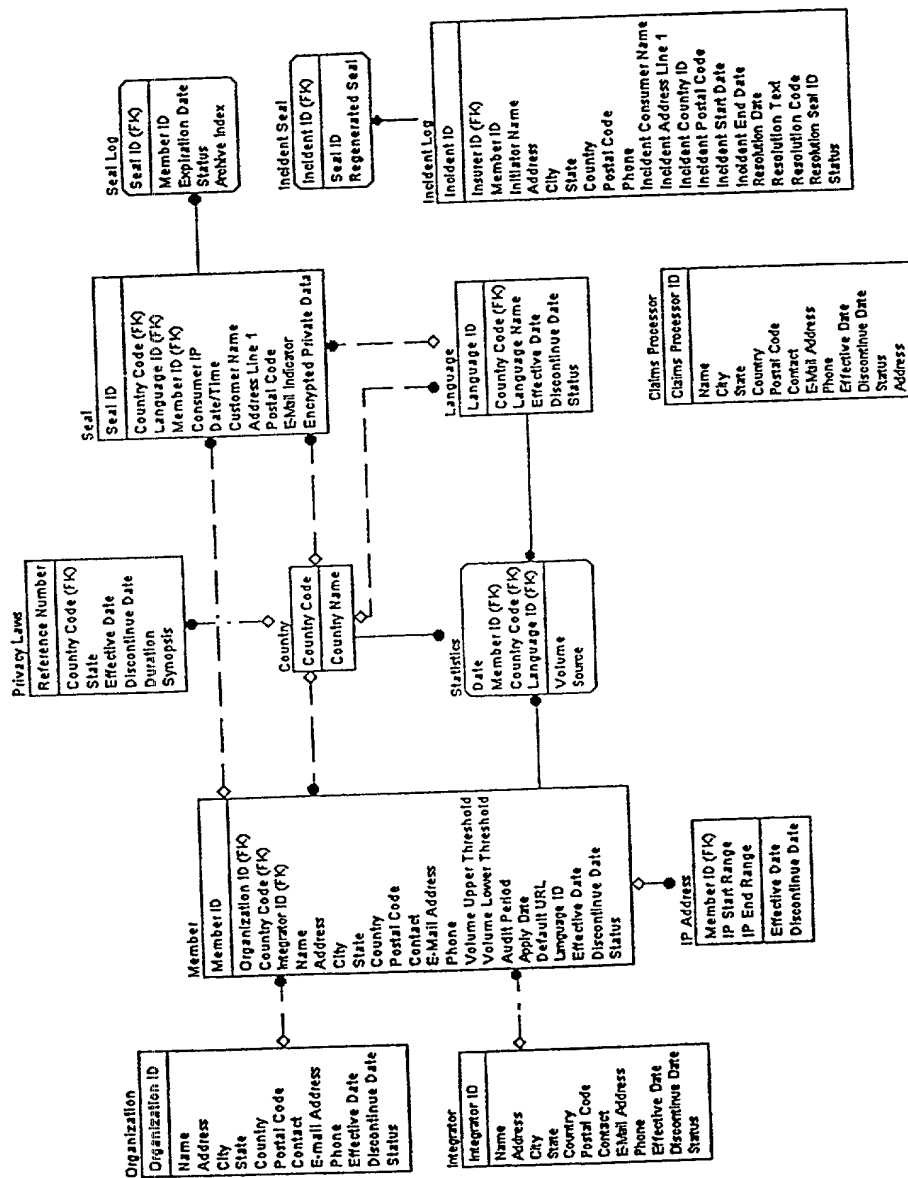


FIG. 8B